

EPAnEK 2014-2020

Business Plan

COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step

DIGITAL UPGRADING OF COMPANIES



The company LEKKAS NIK. & SIA E.E. based in the region of CRETE joined the action "Digital Step" with a budget of **84 million Euros**. The Action aims at the digital upgrade of very small, small and medium enterprises.

The total investment budget is €33,725.00, of which the public expenditure amounts to €16,862.50 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The business plan that was approved for financing and is being implemented includes investments in the following categories:

- Supply, transport, installation and operation of new machines and other ICT equipment
- Supply of specialized software, office applications, website development, e-shop services, etc.
- Other Digital Services (digital advertising, digital security policy certification, registration and data transfer, etc.)
- Salary cost of employees

Through participation in the Action, the business achieved:

- improving its competitiveness
- increasing its profitability
- strengthening extroversion
- strengthening of entrepreneurship
- creation / maintenance of quality jobs
- Other.....

With the contribution of EPANEK, the business was strengthened, bringing benefits to the competitiveness of the country as well as to the local economy.



Co-financed by Greece and the European Union